



FOR IMMEDIATE RELEASE

PMA Debuts New Bank Funding Website

Naperville, IL – April 27, 2015 – PMA Funding, a leading provider of cost effective funding alternatives to over 1,000 banks, is pleased to introduce its new, redesigned website: www.pmafunding.com. Along with a fresh, new look, the site provides an in-depth look at all funding products and services offered by the firm, along with a complete Staff Directory, interactive Advisory Map, updated News and Events, Resources and Partners page.

“The launch of the new website is an exciting time for PMA and banks across America,” said [Jim Lutter](#), Senior Vice President, Trading and Operations. “With a wide range of product and service detail, updated news, events and educational resources available to the public, PMA can truly act as a partner to banks seeking to efficiently manage their funding needs. We believe this new site will become a powerful communications tool for PMA Funding, and we’re looking forward to watching it evolve and enhance over time.”

The vision of PMA as a funding provider consists entirely of developing long-lasting, multi-touch relationships with bank partners which encompasses all parts of the funding landscape from cost, duration, amount, securitization and portfolio (laddered or concentrated). Different than most deposit placement companies, which usually serve one role, PMA Funding works with treasurers, chief financial officers and senior management of banks, any size, in determining cost effective and efficient approaches for both clients' contingency and daily liquidity management. When reviewing the overall financial landscape, PMA Funding understands that financial institutions have an array of options in the marketplace for deposit gathering, but PMA Funding works to provide the most integrated and efficient methods that serve the needs of institutions no matter the size or method of exchange.

About PMA Funding

PMA Funding is a service of PMA Financial Network, Inc. and PMA Securities, Inc. (collectively “PMA”). For over 30 years, financial institutions and political subdivisions have utilized PMA as a trusted partner and integral component of their long term funding and investment planning. With nearly 1,700 public fund clients nationally, and over 1,000 financial institution partnerships, PMA provides the efficiency of a wholesale market while maintaining a custom-tailored approach.

When used in conjunction with primary sources, PMA’s public fund clients have proven to be more than just a deposit, but a program that allows for predictable and stable levels of funding. PMA has been at the forefront of educating and providing solutions for banks under all economic

environments, and institutions have maintained stability through the understanding of their funding source. PMA has been recognized as a preferred service provider and is accepted by leading governmental and financial associations across the nation.

About The PMA Companies

PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (the PMA Companies) are under common ownership. Prudent Man Advisors, Inc., an SEC registered investment adviser, provides investment advisory services to local government investment pools and separate accounts. Securities, public finance services and institutional brokerage services are offered through PMA Securities, Inc. PMA Securities, Inc. is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of [FINRA](#) and SIPC. All other products and services are provided by PMA Financial Network, Inc.

With services ranging from investment advisory work with Prudent Man Advisors to public finance work with PMA Securities, among others, the PMA Companies are focused on achieving long-term financial success for their clients. With billions of dollars invested annually, the PMA Companies provide nearly 1,700 clients with a diverse lineup of customized financial solutions through a team of experienced professionals and innovative technology. We built our record of success stories by meeting the needs of public entities. Additional information is available at www.pmanetwork.com.

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