



FOR IMMEDIATE RELEASE

PMA Welcomes New Florida Vice-President of Sales and Relationship Management

Naperville, IL – January 21, 2015 – PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (collectively “PMA”), a national leading provider of financial services since 1984, is pleased to welcome Rene’ O’Day as its new Vice-President of Sales and Relationship Management in the state of Florida.

With over 27 years of experience in the Florida market, Ms. O’Day is a proven Relationship Manager specializing in government banking, finance and investment services. As Vice President of Sales and Relationship Management, she will be responsible for all sales and marketing efforts of FL SAFE/PMA products and services in Florida for PMA’s participants, prospects and clients.

“The profound knowledge of the Florida market and experience that Rene’ brings to PMA is a great benefit to not only our company, but particularly our Florida clients as well. We are all extremely pleased to have Rene’ on board,” states [Jim Davis](#), CEO of PMA.

Prior to joining PMA, Ms. O’Day was Vice President of Government Banking with TD Bank, N.A. focusing on growing the Florida market by assisting clients and prospects with banking, investment and credit solutions to fit their specific needs. Before joining TD Bank, she was the Director of Public and Institutional Banking at RBC Bank covering the states of Florida and Georgia. She was responsible for successfully managing and growing a portfolio of municipal and institutional clients, focusing on both deposit and credit services.

Ms. O’Day has held various operating positions within the banking industry specific to Treasury Management products and services, as well as bank internal operating procedures. She is a native Floridian, is active with the Florida Government Finance Officers Association (FGFOA), the Association of Financial Professionals (AFP), Women in Leadership and has a passion for Florida’s Economic Development.

About The PMA Companies

PMA Financial Network, Inc., PMA Securities, Inc. and Prudent Man Advisors, Inc. (the PMA Companies) are under common ownership. Prudent Man Advisors, Inc., an SEC registered investment adviser, provides investment advisory services to local government investment pools. Securities, public finance services and institutional brokerage services are offered through PMA Securities, Inc. PMA Securities, Inc. is a broker-dealer and municipal advisor registered with the SEC and MSRB, and is a member of [FINRA](#) and SIPC. All other products and services are provided by PMA Financial Network, Inc.

With services ranging from investment advisory work with Prudent Man Advisors to public finance work with PMA Securities, among others, the PMA Companies are focused on achieving long-term financial success for their clients. With billions of dollars invested annually, the PMA Companies provide over 1,450 clients with a diverse lineup of customized financial solutions through a team of experienced professionals and innovative technology. We built our record of success stories by meeting the needs of public entities. Additional information is available at www.pmanetwork.com.

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Media Contacts:

Matt Orseske
630-657-6408
morseske@pmanetwork.com